The main page should check whether the given user has been logged in. If the user has not been logged in out platform we have to offer him a short tutorial with blur and focus on what he should do to register and make his first booking. Or offer a 3 min entering video tutorial explaining how to on BookIT.

Registration

During the registration process the user checks to register as a business or individual.

* Business registration

The business registration will last for about 20 minutes and it will be the only thing that a given business will have to do. It has to provide a progress bar with circles on the steps.   
Example of steps:  
 1. Personal details and credentials of the owner

1. 1. Company information -> Uploading logo, Company name and information necessary for producing payment invoice when the product is not free, number of places if it is business chain. And total amount of workers // this is for calculating the invoice amount in future it will be based . The total number of workers and the business places should have to be changeable in the business settings and this will reflect to next month invoice.
2. Setting employees in each business place

Entering employees names, positions, option to add a short biography and a picture of the employee. This step can be done again in business settings if the customer skips this step or not fully completed it.

1. Adding services and employees relations in each business place
2. Setting working hours for each business place

* Individual registration
  + Username
  + Password

Email

The alternative way will be to Log in by social networks and extract the info from there.

* Phone number -> Must be valid! In order to complete the registration sms will be provided with secret X letters combination

If the user has been logged in via social network we can think about sending notifications and emails